

NETWORK EXHIBITORS' MEETING
Hôtel Le Gray d'Albion, Cannes, 18 May 2025

PROGRAMME

15:00 Welcome words by **Fatima Djoumer** (CEO, Europa Cinemas) and **Mathias Holtz** (President, Europa Cinemas)

15:05 Opening remarks by **Alessandra Luchetti** (Deputy Director of the European Education and Culture Executive Agency (EACEA) and Head of Department for Creativity, Citizens, EU Values and Joint Operations)

15:15 Overview of the box-office and market shares 2024 by **Manuel Fioroni** (Film Analyst, European Audiovisual Observatory)

15:25 Presentation of the Europa Cinemas Network Trends and Results for 2024 by **Marija Serban** (Research & Statistics Officer, Europa Cinemas) and perspectives on MEDIA guidelines 2025 by **Thibault Desmoulin** (Executive Coordinator, Europa Cinemas)

15:45 Presentation of the Eurimages/Europa Cinemas network including the bonus “Women’s films” by **Menem Richa** (Eurimages programme coordinator, Europa Cinemas)

15:55 « STRENGTH IN NUMBERS - European Cinema Subscription Model Feasibility Study”, presentation of first findings by **Jon Barrenechea** (Film Consultant, Former VP of Marketing and Global Distribution at MUBI, UK)

16:05 Study on the impact of Cineville, key initial findings presented by **Samir Azrioual** (Managing Director, Cineville, NL)

16:15 Presentation of CTI Project “Cineville Sweden” by **Mathias Holtz**

16:25 Upcoming joint activities and deadlines by **Fatima Djoumer** and upcoming highlights by **Thibault Desmoulin**

16:30 Presentation of the Spanish Training Boot Camp project supported in 2024, by **Javier Pachón** (Executive Director, CineCiutat, ES)

16:40 “Should cinemas remunerate actors' and authors' rights?” by **Metka Dariš** (Vice President, Europa Cinemas & Director, Kinodvor, SI)

16:45 Presentation of the Screens of Peace project by **Nicolas Bary** (President, Screens of Peace) and **Hugues Dewavrin** (Vice-President and co-founder, Screens of Peace)

16:50 Conclusion

The meeting will be followed by a cocktail reception.
