

NETWORK EXHIBITORS' MEETING
Hôtel Gray d'Albion, Cannes, 19 May 2024

PROGRAMME

15h00: Welcome words by **Fatima Djoumer** (CEO, Europa Cinemas) and **Nico Simon** (President, Europa Cinemas)

15h05: Opening remarks by **Lucia Recalde** (Deputy Director, Head of Unit – Audiovisual Industry and Media Support Programmes, DG Connect)

15h20: Presentation of the report “Box Office and Beyond: the cultural, social and economic impact of cinema” by **David Hancock** (Chief Analyst Media and Entertainment, Omdia), commissioned by Europa Cinemas, UNIC and CICAÉ – with a short introduction by **Fatima Djoumer**, **Laura Houlgatte** (CEO, UNIC) and **Sebastian Naumann** (General Delegate, CICAÉ)

15h35: Overview of the box-office and market shares 2023 by **Manuel Fioroni** (Junior Film Analyst, European Audiovisual Observatory)

15h45: Presentation of the Europa Cinemas Network Trends and Results for 2023 by **Nicolas Edmery** (Research & Statistics Officer, Europa Cinemas), application procedure to join the network by **Jean-Baptiste Selliez** (Assistant Coordinator MEDIA) and the Young Audience Initiatives by **Irene Angel Echeverri** (Young Audience Coordinator, Europa Cinemas)

16h05: Short overview on the new support scheme “Boot Camp Training” launched in 2024 and presentation of its guidelines by **Michael Gubbins** (Consultant, Sampo Media)

16h15: Insights on four Collaborate to Innovate projects supported in 2023 by **Michael Gubbins** (Consultant, Sampo Media)

- “Cinestream” by **Sylvain Clochard** (Le Concorde, FR)
- “Data Sharing: A New Way of Building Audiences for Small and Medium Sized Arthouse Cinemas” by **Jens Lanestrand** (Biografcentralen, SE)
- “Cinema+” by **Frank Groot** (Kino Rotterdam, NL)
- “Implement the Cineville Subscription Model to Germany” by **Matthias Elwardt** (Zeise Kinos, DE)

16h45: Presentation of the “Use your Vote” Campaign for the European Elections

16h50: Closing remarks by **Alessandra Luchetti** (Head of Department – Creativity, Citizens, EU Values and Joint Operations, EACEA)

17:00: Conclusion

The meeting will be followed by a cocktail reception.