

## **CALL FOR APPLICATIONS 2024**

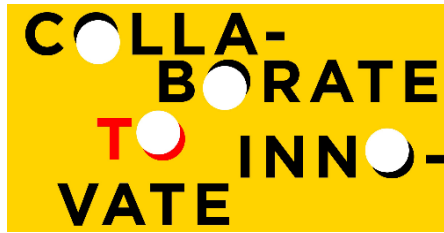
**1<sup>st</sup> December 2023 – Deadline: 19<sup>th</sup> February 2024**

## **REPLICATION AND ADAPTATION**

**EUROPA  
CINEMAS**  
Creative Europe MEDIA

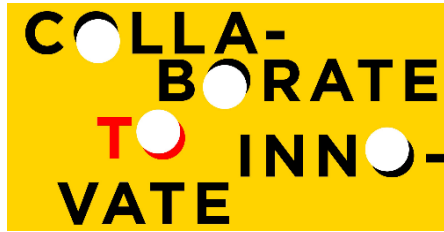


**Creative  
Europe**  
**MEDIA**



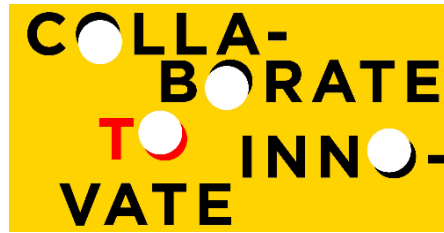
## WHAT IS INNOVATION?

1. No need to reinvent the wheel
2. Create new practice & process
3. Adapt to local context
4. Improve existing models



## RESOURCES

- **On our website: practical information**
- **In our Network Reviews: in-depth interviews with project coordinators**
- **On our YouTube channel: @EuropaCinemasNetwork presentation of results and best practice by project coordinators**



## PROJECT FOCUS

- **Subscription model**
- **Education/Young audience development**
- **Shared resources/platforms/events**
- **New Technology**
- **Community building/sustainable development**