About "Quiet, Camera, Action!" or "Youth Film Code" project by Anna Tatarska Interview with Kamil Dybiec from Odeon Cinema (Sochaczew, Poland) by Anna Tatarska

What inspired you to create "Quiet, Camera, Action!"?

Let me start by stressing that we are a very young cinema, opening our doors in January 2019 and joining Europa Cinemas in 2021. This particular project is co-organized with our partner cinemas - Kino Światowid in Elblag and Kino Kameralne Cafe in Gdansk. Right from the start we were thinking of creating an authorial, unique film programme for the local youth. We have an extensive county of 80,000 people, with 36,000 in our city, so a lot of young people to educate! I was inspired by a classic - Inside the Actors Studio by James Lipton - and Speaker's Avenue training founded by Grzegorz Pamrów. Before joining Collaborate to Innovate, we were thinking about inviting someone to the cinema sporadically, having a live meeting maybe once every two or three months. But, looking at previous projects from CTI, we've reached an agreement that we should create a broader educational initiative. We wanted school kids to watch films aware of each of the components that make them work: the lighting, camera work, script and so on.

What form did you choose and why?

We have decided to go for videoed podcasts, because video is everywhere. Youth use their phones to shoot everything and then post it on Instagram, TikTok or Facebook. They're making movies already, so we wanted to make them aware of what it means to make a good movie. We've decided to record eight videoed podcasts, each edited to around 15 minutes. Young audiences watch them before each screening and get a portion of very condensed, essential knowledge about one aspect of film craft. Bearing in mind how youth use technology, we've divided each recording into four or five so called "shots"; short episodes, so that young audiences can get the most important ideas in a familiar form, like IG reels, etc. We want the material to be accessible.

Why have you decided to focus on the youth instead of, say, the elderly? Is that somehow tied to the

specificity of your county? We like to think that we are raising our future audience, one that knows that "good film" does not only mean blockbusters but also arthouse and independent cinema, too. Maybe among the youth that take part in the programme there will be two or three who will eventually become professional filmmakers?

Are there initiatives similar to yours in your city or does yours stand out?

There are two cinemas in our city and the other has only one screening room. I think we definitely stand out at a local level. We have collaborated with well-known film critic, Łukasz Maciejewski, who conducts the interviews with our guests. We also share them locally. The material will be available for free so that schools can use it whenever they want, because obviously not all of them are able to commute and participate physically in the venue. We also translate everything into English, for potential foreign partners. We are very proud of our project because, despite the primary obstacles, we've managed to prepare very professionally shot and post-produced materials that meet the highest standards. It's a whole educational package and once we wrap the project, it will have a second life.





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Do you see the projects expanding in the next few years?

We would like it to. So far, we have invited a director - Joanna Kos-Krauze - an actress - Jowita Budnik - costume designer Dorota Roqueplo, set designer Marcel Sławiński, and festival director and film scholar Tomasz Kolankiewicz. But there are several film careers that we have not yet presented to the audience. A very famous Polish poster artist Andrzej Pągowski called us recently and said that we should do one on film posters. What a great idea! Hopefully we will be able to create an innovative continuation and continue to educate local youth.

Partner cinemas:

Kino Odeon, Sochaczew (Coordinator) Kino Światowid, Elbląg Kino Kameralne Cafe, Gdańsk