



**BAHRTALO! (GOOD LUCK!), by Róbert Lakatos (Hungary)
wins the Europa Cinemas Label in Karlovy Vary**

July 11, 2008 - Karlovy Vary

Bahrtalo ! (Good Luck !), by Róbert Lakatos, has won the Europa Cinemas Label as Best European film at the 43rd Karlovy Vary International Film Festival, it was announced today by a jury of four Europa Cinemas exhibitors.

The Jury issued the following statement about the film : "This is a touchy road movie about two outsiders. The director finds the adapted form for his story, a perfect balance between fiction and reality. This is a really open-minded film."

Synopsis : How to hit the Jackpot? This question is not a simple one to answer for anybody. But it is even harder to solve for the two friends from this film, the "big hat" Gypsy, and his Hungarian body - both of them Transylvanians. Many times they don't succeed, but even if they do, their successes don't last long. But they know something not all of us know: how to enjoy life. In this neorealistic comedy even if the situations are set up by the director, the two main characters are playing themselves, and solving the problems in their own way. In fact the camera follows the adventures of a real friendship in different countries, through different cultures.

Bahrtalo ! (Good Luck !) will now receive the support of the Europa Cinemas exhibitors who commit themselves to extend the length of its run on screen and to reinforce the promotion campaign directed at the general audience and the media.

World sales: Taskovski Films Ltd.

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This marks the third year that the Europa Cinemas Label is awarded at the Karlovy Vary International Film Festival to the Best European film in the main competition programme and in the East of the West section.

The jury consisted of: **Inci Demirkol (Turkey)**, exhibitor of Bahceli Büyüdü Fener et Büyüdü Fener Kültür Merkezi (Ankara) , **Frédéric Henry (France)**, Educational officer of Cinema du Palais (Créteil), **Jakabffy B. Samu (Romania)**, exhibitor of Cinema Victoria and Libertatea (Cluj-Napoca –Oradea) and **Andrzej Puszkiewicz (Poland)**, exhibitor of Gdanskie Centrum Filmowe (Gdansk)

The Europa Cinemas Label is also awarded in the framework of three other major European events:
Directors' Fortnight – Cannes, Giornate Degli Autori – Venice, Panorama – Berlin.

2008 EUROPA CINEMAS LABEL AWARD WINNERS:

Berlin (Panorama) : REVANCHE by Götz Spielmann (Austria)
Cannes (Directors' Fortnight) : ELDORADO by Bouli Lanners (Belgium)

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Today, the Europa Cinemas / MEDIA network comprises 1710 screens and 687 cinemas in 397 cities of 43 countries across Europe.

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