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A film club for children



The Magic Lantern's trailer

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Introducing The Magic Lantern...

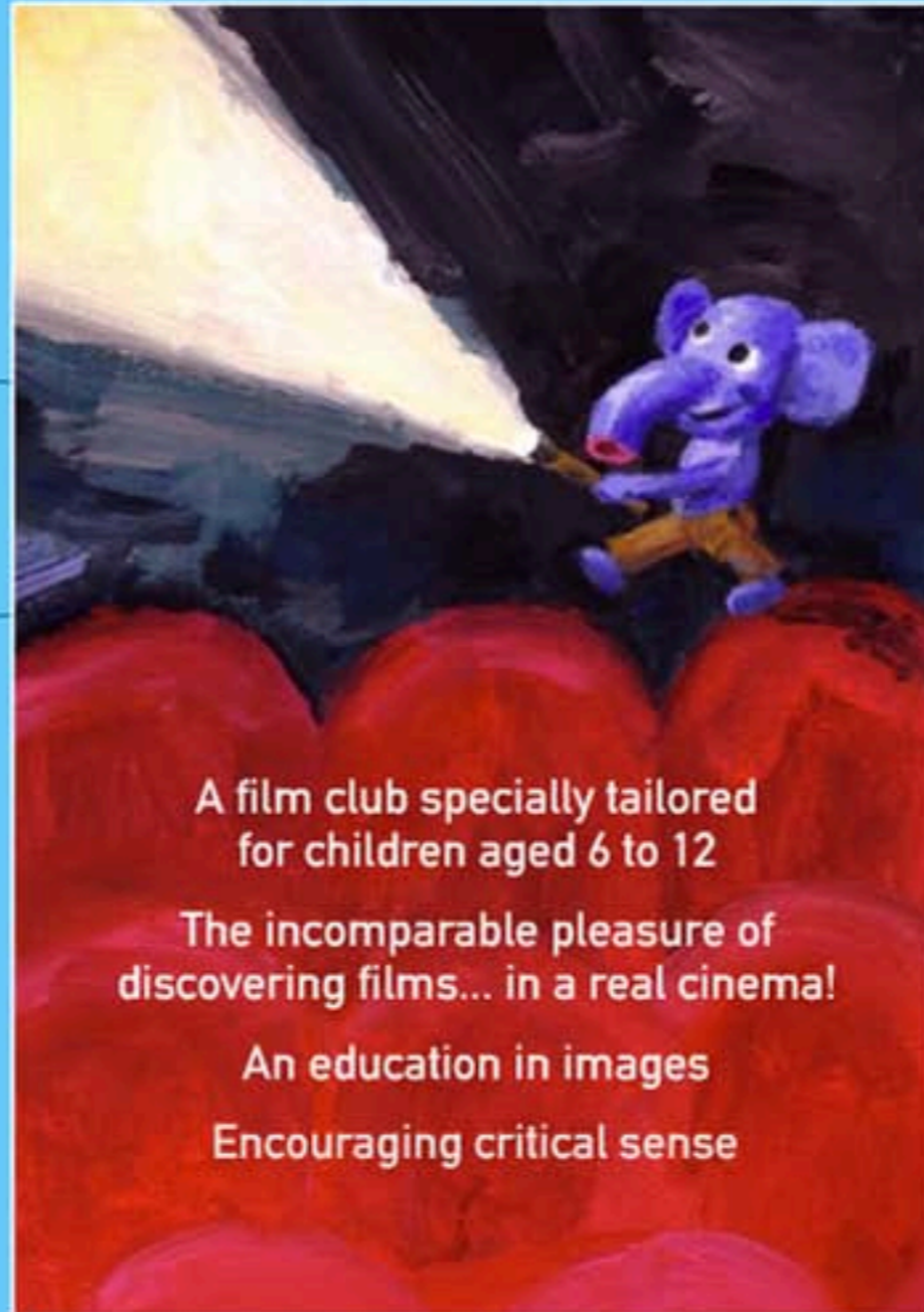


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Discovering the world of cinema all while having fun...



A film club specially tailored
for children aged 6 to 12

The incomparable pleasure of
discovering films... in a real cinema!

An education in images

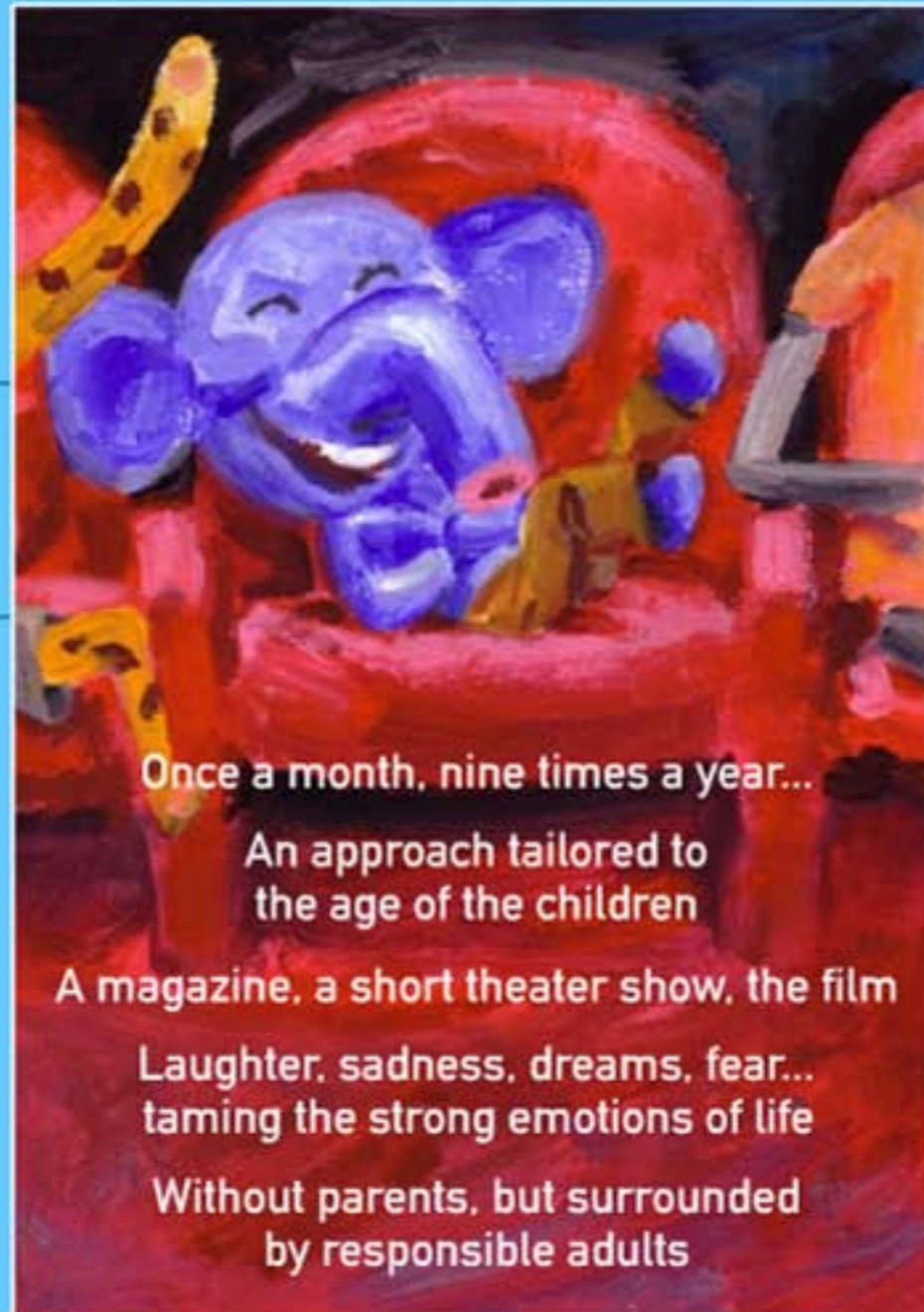
Encouraging critical sense

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A magic formula...



Once a month, nine times a year...

An approach tailored to
the age of the children

A magazine, a short theater show, the film

Laughter, sadness, dreams, fear...
taming the strong emotions of life

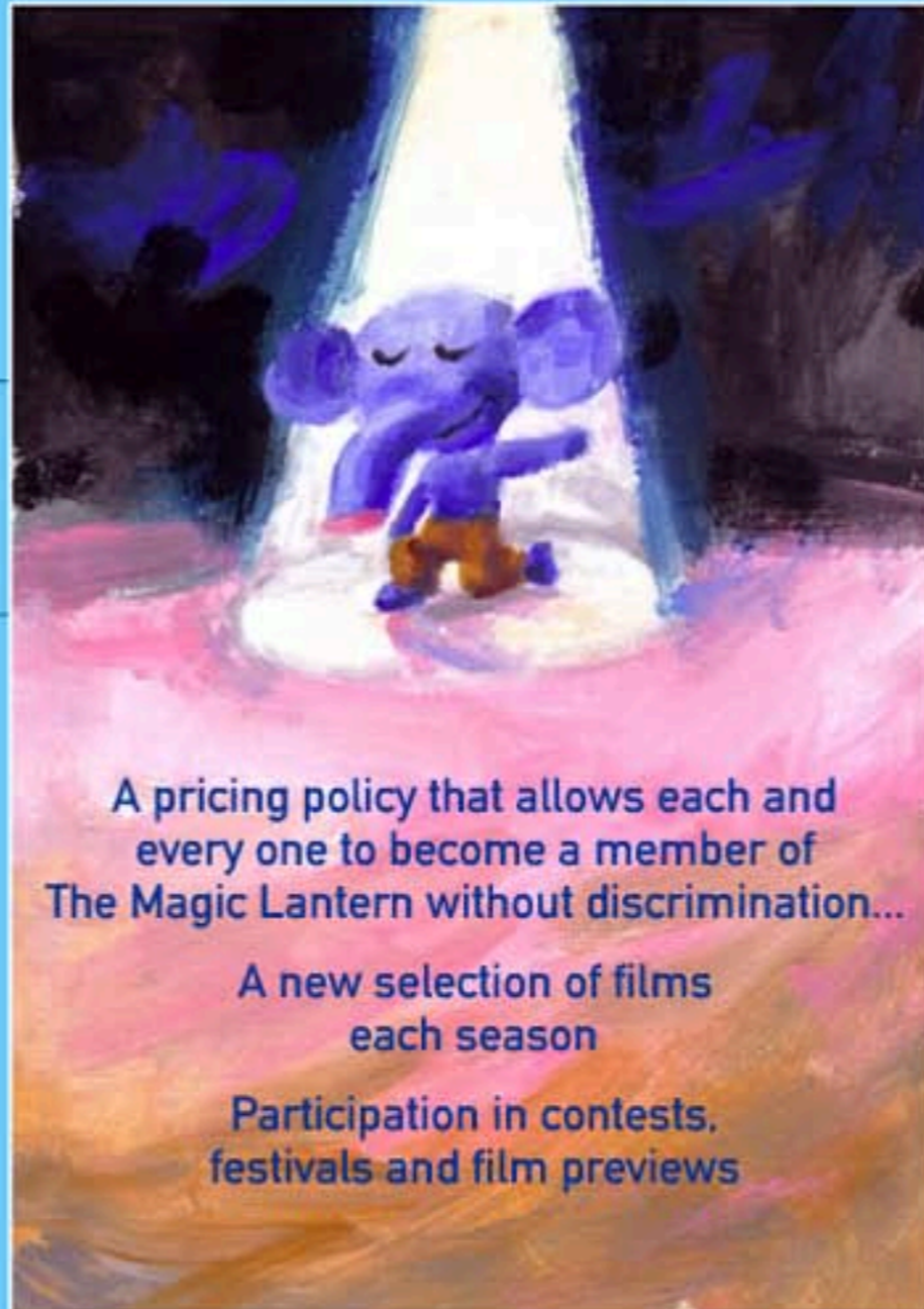
Without parents, but surrounded
by responsible adults

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A very reasonable price...



A pricing policy that allows each and every one to become a member of The Magic Lantern without discrimination...

A new selection of films each season

Participation in contests, festivals and film previews



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Learning how to watch films...



Expert presenters in cinema

Quality films adapted to
the age of the children

Films of all genres and all ages
from around the world

They will make you love
the cinema in all its diversity



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Discovering the planet "Cinema"

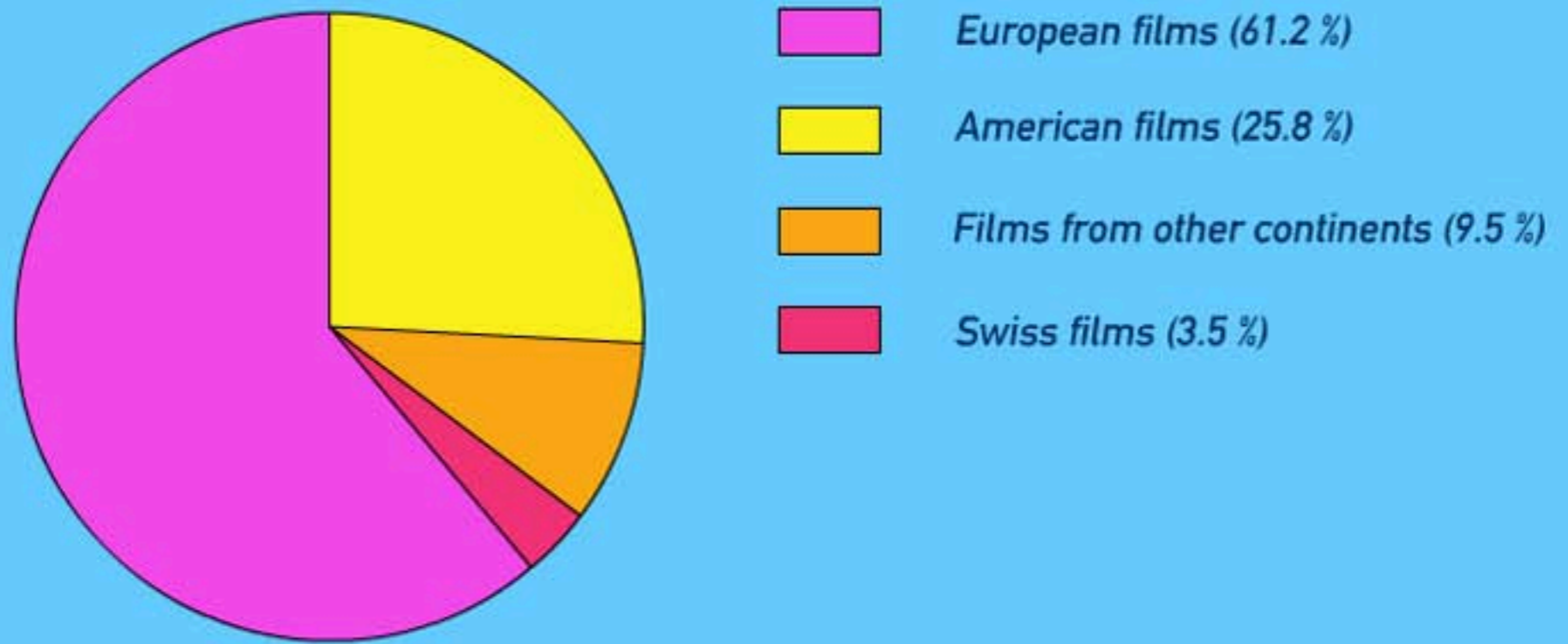


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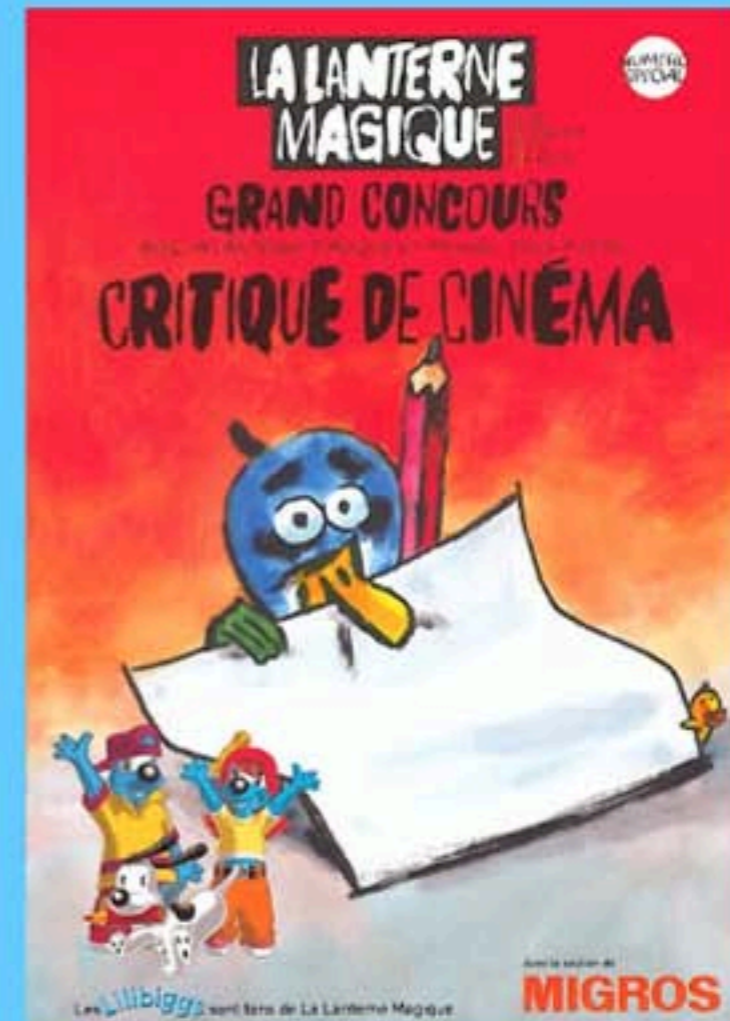
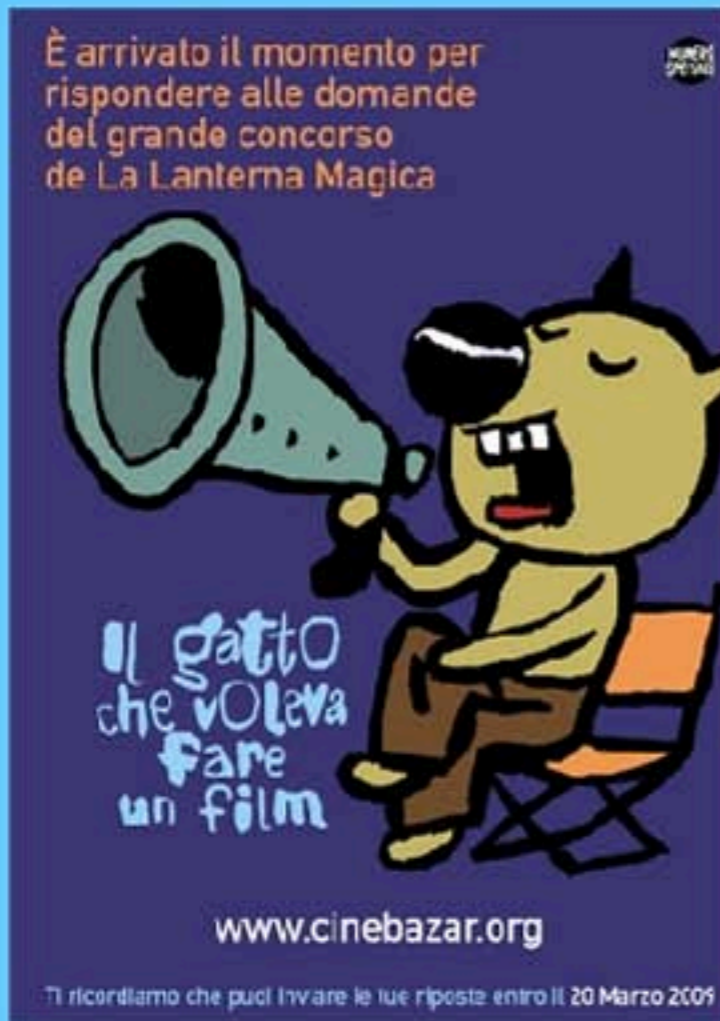
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Discovering the planet "Cinema"



Activities that stimulate creativity



Thanks to The Magic Lantern's contests, children become active spectators.

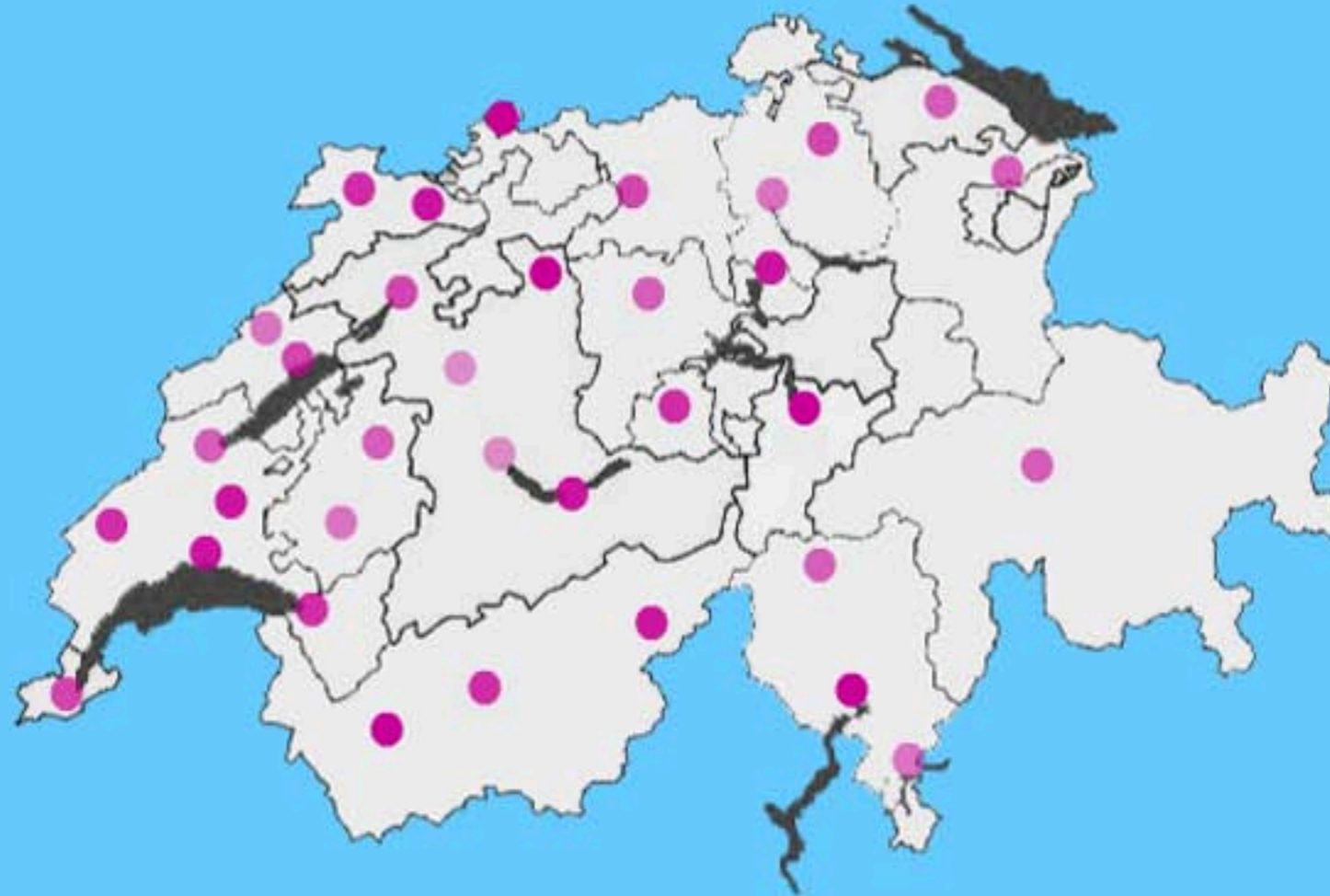
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A success story!

Today, The Magic Lantern counts clubs in over 70 cities in Switzerland, which means about 30'000 members for an impressive total of 250'000 spectators a year.



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The Magic Lantern in Switzerland...

Neuchâtel

Sion

Berne

Interlaken

Lugano



Small towns, big cities, plain or mountain regions, multiplex cinemas, country theaters, art houses... The Magic Lantern shines for everyone, in every good theater.

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The Magic Lantern development in Europe...

The Magic Lantern is a Swiss cultural project that is ready for export.



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Also in Africa and Argentina...

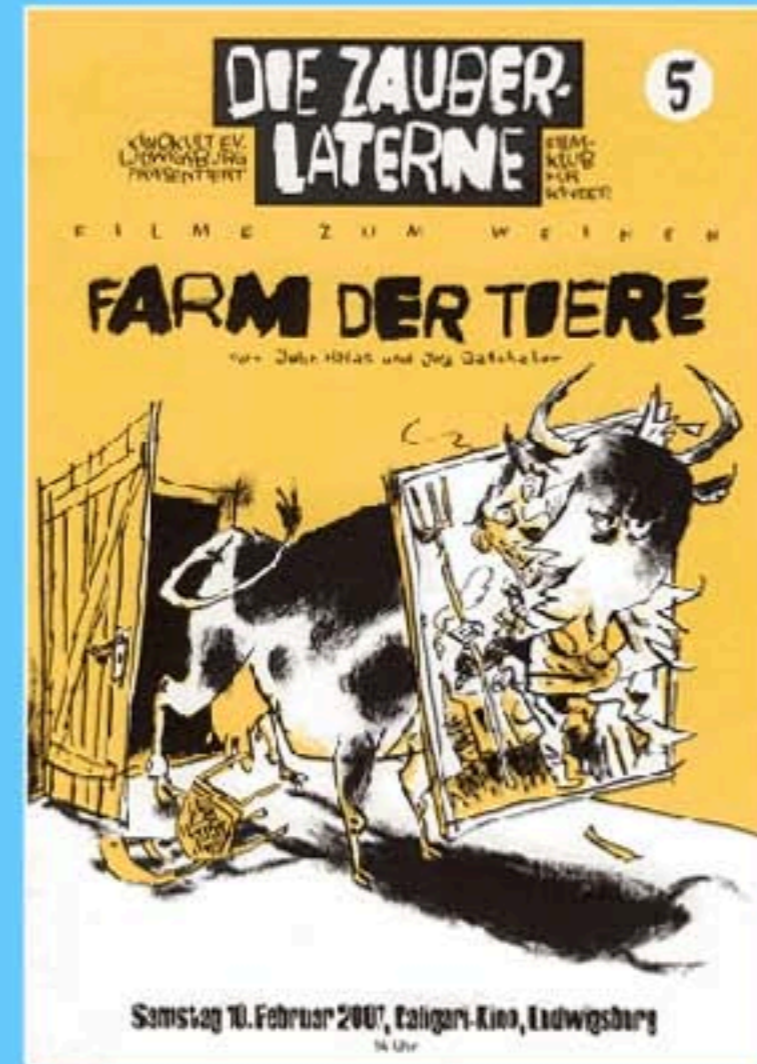
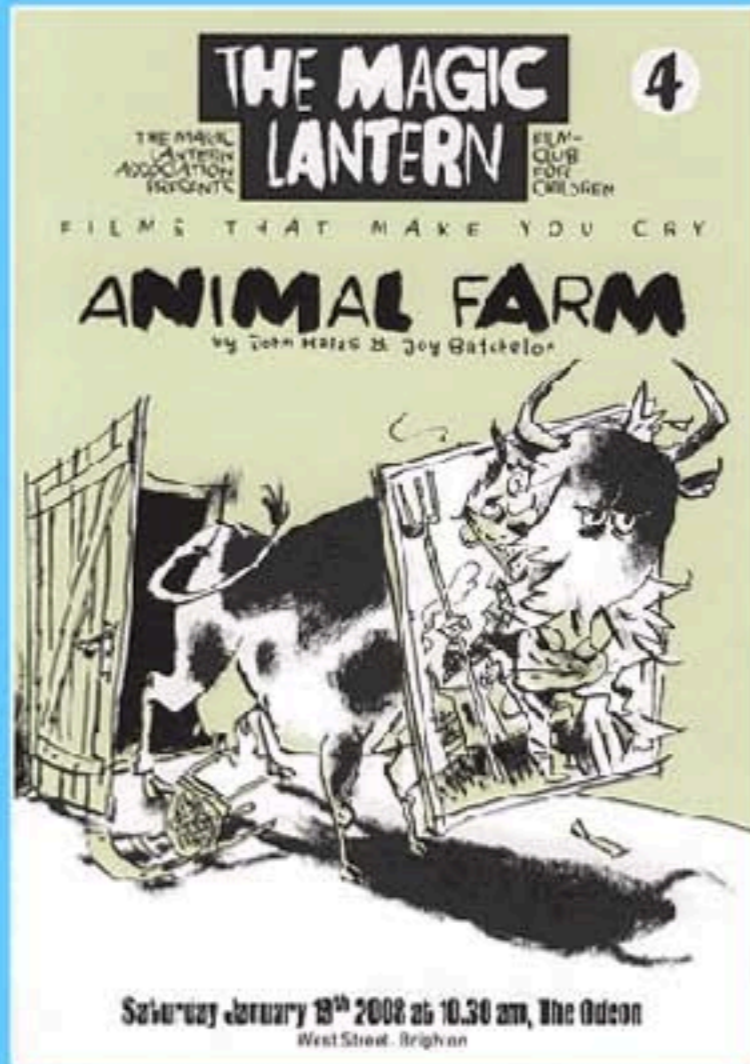
In Africa, clubs adapt to the mentality and economic realities of the countries they are in.



The magic of cinema operates everywhere in the world...

in Brighton

and Ludwigsburg...



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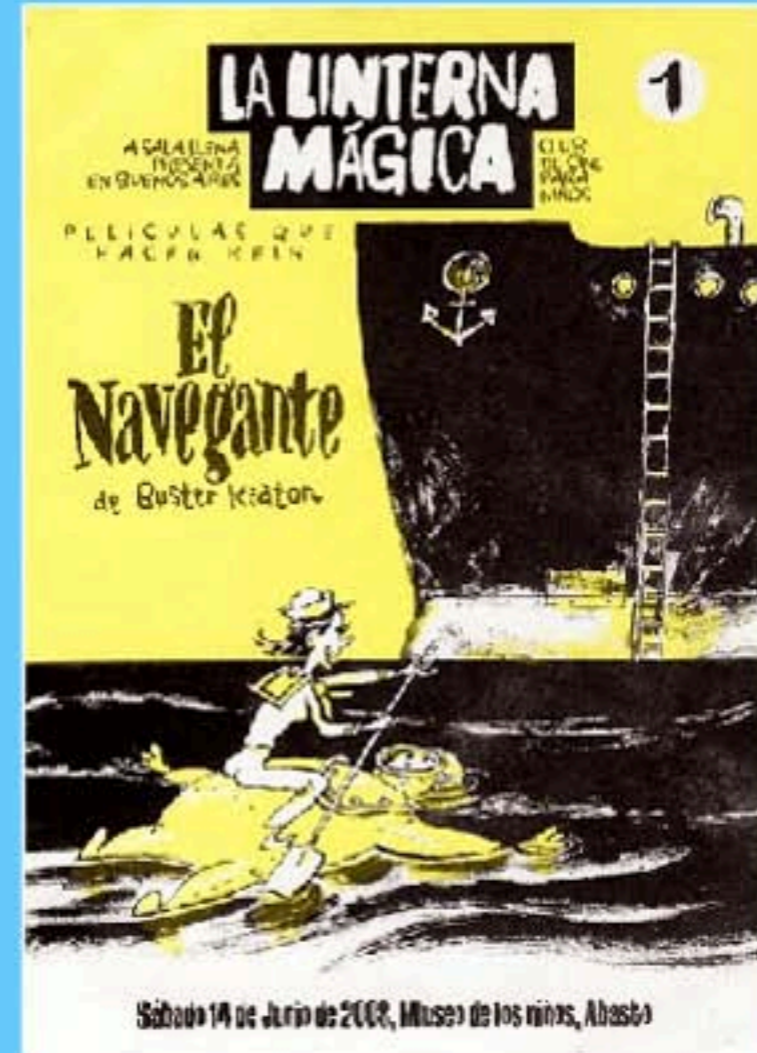
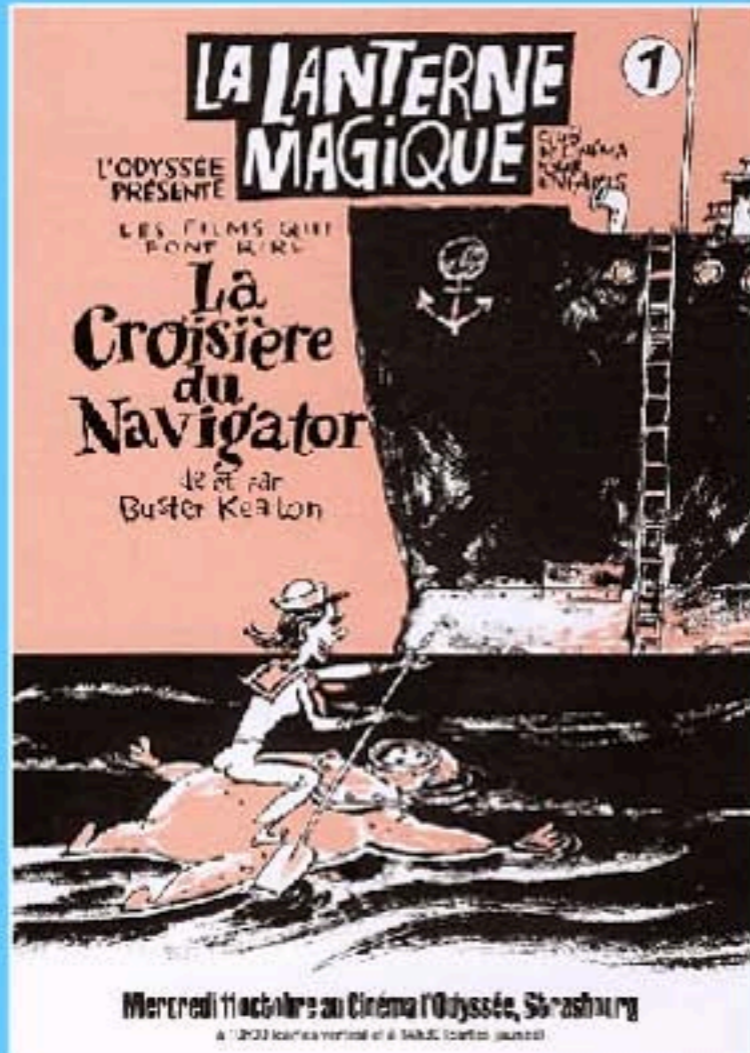
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The magic of cinema operates everywhere in the world...

in Strasbourg

and Buenos Aires...



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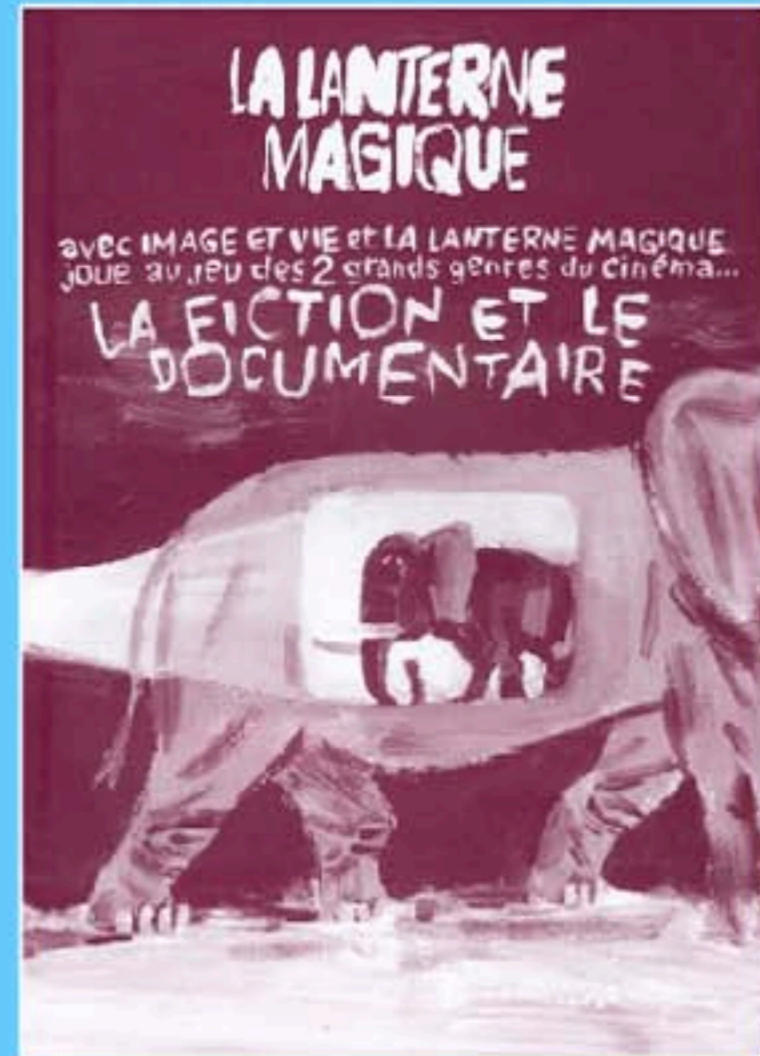


The magic of cinema operates everywhere in the world...

in Tangier



and Dakar...



Two animated "discovery" programs in Arabic and Wolof

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The Magic Lantern Association



An association with no commercial intent whose affiliated clubs are all members of the non-profit organisation



Affiliated clubs...



It generally takes the commitment of a group of about 4 to 8 people to open and run a new affiliated club

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A major project: Cine Bazar



The Magic Lantern is currently developing a bouquet of websites in 5 languages, which was supported by the European Union in its design phase.

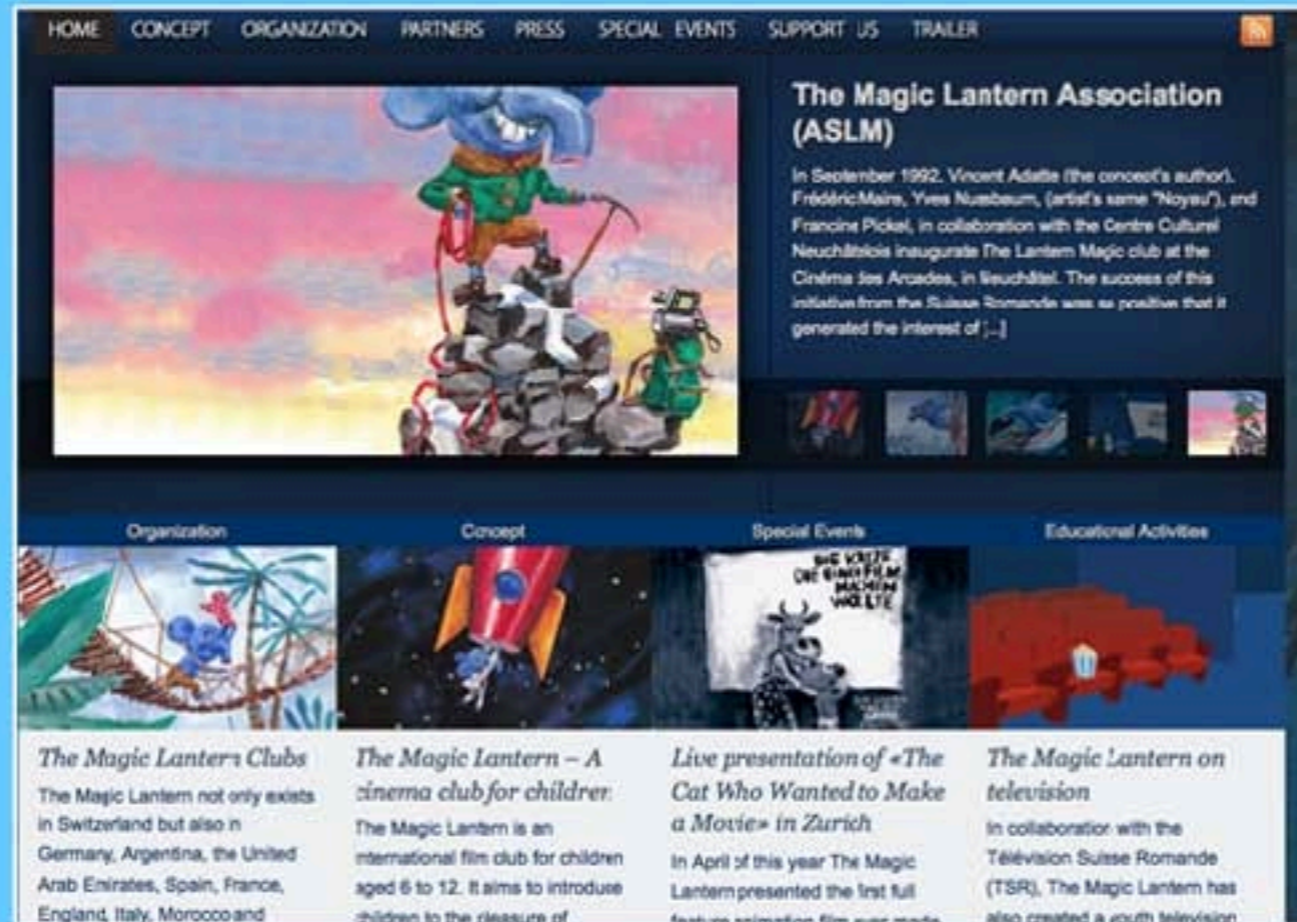
www.cine-bazar.org

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The Magic Lantern's website



The Magic Lantern's official website entertains children and informs their parents about the different clubs existing in Switzerland, Europe or anywhere else in the world.

It answers most of their questions and offers numerous services like on-line registration, etc...

If you want to know more about the concept of The Magic Lantern:

www.the-magic-lantern.org

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The Cat who Wanted to Make a Movie



One of the bouquet highlights is an interactive cartoon showing a young filmmaker confronted with the difficulties in the creation process.

"The Cat Who Wanted to Make a Movie"

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Moviepedia



Premiere

A premiere is a show's first public performance. The expression originated in theat opera in 1892, but has only been in use in cinema since the 1950s to designate a m projection.

It will include a database of all films for children and teenagers that have been produced so far:

"The Moviepedia"

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Discovering The Magic Lantern on the Internet...

www.cine-bazar.org

If you want to know more about the concept of
The Magic Lantern, please click on the doghouse!

